







Welcome to the CAPRICE Family

Experience a True Partnership - Worldwide

For over 30 years, it has been the passion for shoes that has motivated us every day to work at a high level and to become better and better. High quality, appealing designs, innovations, and excellent fits are what shape our brand culture and make CAPRICE shoes so unique. In more than 40 countries we inspire shoe lovers who value first-class materials and high wearing comfort.

We are living and working in a time of great change. Therefore, a trusting and long-standing cooperation with our trade partners is important to us. After all, they form the basis of our success story and make up the strong CAPRICE family. Only together and through a respectful cooperation will we continue to shape the future positively.

Sincerely yours,
Jürgen Cölsch
Managing Director

A handwritten signature in blue ink, which appears to read "Jürgen Cölsch".



Tradition Over Three Generations

Craftsmanship is our Passion

Every CAPRICE shoe combines the knowledge and experience of three generations of shoemakers. From the very beginning, two things have driven us: the attention to detail that makes our craft unique and the will to constantly improve. In order to produce shoes that convince customers through their quality and fit, very special skills are required, which we at CAPRICE have constantly perfected.

As a traditional family business, our roots lie in the German shoe metropolis of Pirmasens. From an originally regional company, CAPRICE has developed into one of the leading and most successful women's shoe manufacturers in Europe.



Thinking Globally, Acting Locally

We are a Traditional Company in Motion

CAPRICE has one of the most modern research and development centers in the shoe industry in its home town of Pirmasens. Here designers, shoe technicians, modelers, and engineers develop sophisticated collections. For years CAPRICE has been investing in the expansion of factories in the most attractive locations for shoe production worldwide.

Thanks to the continuous networking of all working areas and the presence on site of highly qualified technicians, the production processes are constantly optimized to deliver a high standard of quality at all times.



Sustainable commitment is also firmly anchored in CAPRICE's corporate strategy. Most of our production facilities comply with the globally recognized Business Social Compliance Initiative (BSCI) standard. By using environmentally friendly energy resources and materials, by equipping tanneries with their own water treatment plants, and by promoting local initiatives, CAPRICE demonstrates a high level of responsibility in the area of sustainability and environmental awareness.





Walking on Air with CAPRICE

Innovation is in our DNA

CAPRICE uniquely combines tradition and the constant quest for innovation. As a forward-looking shoe manufacturer, we always want to do a little bit more than the others and you can feel the difference. We are constantly developing new standards that are designed to take comfort to an even higher level. With the introduction of state-of-the-art 3D technologies into the collection development process, CAPRICE has set another milestone in innovation and perfection.

CAPRICE has succeeded in creating an extensive innovation line that has revolutionized walking. In addition to the firmly established CAPRICE INSOLE and CAPRICE ANTISHOKK technologies patented for Europe, further innovations such as BLUE GRIP and BLUE OXYGEN or the unique CAPRICE SOFT cushioning system strengthen our ambition to make the shoe even more comfortable for every woman.



CAPRICE is Leather

A Natural Material at its Best

Leather is our philosophy. The use of high quality and soft leather characterizes the CAPRICE brand image. With the highest precision and know-how, the leather is processed in perfect craftsmanship. The selection of coveted and first-class nappa, nubuck, and suede leathers in various designs forms the heart of the CAPRICE collections. The interplay of exquisite leather materials, lasts that fit well, and modern looks reinforces the symbiosis of fashion and functionality and turns every shoe into something unique.

Leather is a natural product. This natural material has a unique durability and resistance. Due to its perfect breathability, it supports an optimal healthy environment for your feet. Every woman therefore experiences a unique and smooth walking experience.



The CAPRICE Collections

Shoes are the Language of our Passion

It is the details that create unmistakable beauty and a unique shoe experience. With heart and passion, in-house, international designers create sophisticated and high-quality models that incorporate the hottest shoe and color trends. At CAPRICE, each collection is given a new interpretation through the creation of special fashion statements with feminine highlights.

The CAPRICE product line offers a wide and varied range of sneakers, pumps, ballerinas, sandals, mules, boots, and ankle boots. Whether trendy, casual, sporty, classic-chic, or playful, CAPRICE shoes perfectly emphasize the individual style of every woman.



We are Retail Partners

For a Strong Collaboration

For 30 years, the CAPRICE brand has enjoyed great trust from its trading partners. We are convinced that only high-quality goods with an attractive profit margin can support sustainable trade. Over 4,000 partners worldwide rely on CAPRICE when selecting their suppliers and business partners – and for good reason:

- CAPRICE is a traditional company in motion
- CAPRICE stands for leather, innovation, and quality
- CAPRICE combines fashion and wellness
- CAPRICE has a wide-ranging assortment that combines the fashion demands of different target groups
- CAPRICE shoes offer an excellent price-performance ratio
- CAPRICE shoes are available in extra widths G and H and in half sizes

We also want to pass on our passion for shoes. Therefore, we offer intensive and tailor-made training programs at our Pirmasens headquarters or directly at the point of sale. In addition, our visual marketing services and POS materials enable our local partners to create the perfect product presentation.



On a Joint Path with CAPRICE

Discover the unique CAPRICE collection.
We are here for you and look forward to exchanging ideas with you.

CAPRICE Schuhproduktion GmbH & Co. KG
A member of the Wortmann-Gruppe
Blocksbergstraße 158 · 66955 Pirmasens · Germany
+49 (0) 63 31 27 33 0
www.caprice.de

CAPRICE Representatives:
www.caprice.de/representatives

